

Global Business Services in Lithuania. Your targets. Exceeded.



Part of:



Lithuania

2.8M
Total population



Vilnius-Kaunas hub

1.4 M | **90K**
Population | Student pool

Invest Lithuania, 2021

Vilnius - the best location

for shared services and outsourcing in the CEE in 2020

FDI Intelligence

Kaunas - tech city of the future

ranked Top 5 in Technology cities of the future 2020/2021

CEE Business Services Awards 2020

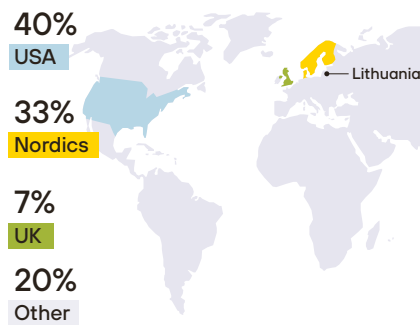
Lithuania's GBS industry

85
Global Business Services centres

20K
specialists in the industry

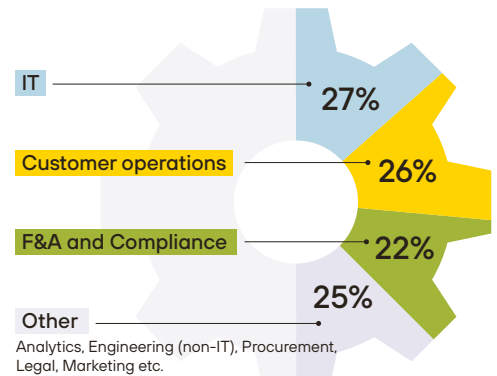
Invest Lithuania, 2021

Share of centers by parent HQ location



Invest Lithuania, 2021

Share of employees by function







Invest Lithuania, 2021

Already here

Danske Bank 4,070 FTE	WesternUnion WU 2,080 FTE	SEB 1,260 FTE	Telia 650 FTE	Cognizant 610 FTE
CITCO 600 FTE	FESTO 500 FTE	Swedbank 460 FTE	HCL 420 FTE	Nasdaq 360 FTE
DXC TECHNOLOGY 320 FTE	YARA 280 FTE	MCKESSON 200 FTE	MOODY'S 140 FTE	Uber 50 FTE

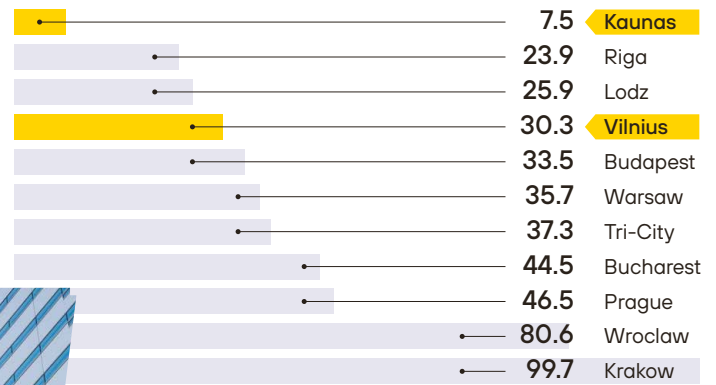
What gives Lithuania the edge?

Low saturation means:

-  Easy entry
-  Easy scaling
-  Low attrition
-  Competitive salary levels

Unsaturated labour pool

People employed in business service centers per 1,000 residents



Invest Lithuania, 2021; ABSL Business Services Sector in Poland Report, 2020

Multilingual highly educated talent pool

3rd in the EU

60% of the young population have completed tertiary education

Eurostat, 2020



2nd in the CEE

for digital skills

Eurostat, 2020



35

largest number of foreign languages used in a single center

Invest Lithuania, 2021



Most popular languages

- | | |
|---------|------------|
| English | Danish |
| German | Norwegian |
| Swedish | Finnish |
| French | Polish |
| Italian | Hungarian |
| Russian | Portuguese |
| Spanish | Czech |

Business oriented and diverse Government

11th globally
for Ease of Doing Business

World Bank, 2020



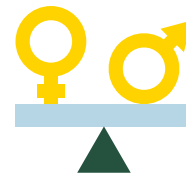
- #11** Lithuania
- #24** Ireland
- #39** Portugal
- #40** Poland
- #52** Hungary



1st in the EU

51% of total labour force are women

World Bank, 2019



8th globally

The Global Gender Gap Index

World Economic Forum, 2021



1st in the EU

57% of scientists and engineers are women

Eurostat, 2018

Invest Lithuania

Invest Lithuania is the official agency for Foreign Direct Investment and Business Development. We'll partner with you to get your business set up and off to the best start possible:



Decision-making

- Tailored in-depth market and industry insights
- Advice on business costs
- Information concerning the local labour and legal framework

Business establishment

- Intros and meetings with key market players and relevant governmental institutions
- Sourcing of governmental financial support

Business development

- Assistance with one-off problems
- Lobbying for greater governmental support

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